



PAKISTAN PETROLEUM  
EXPLORATION & PRODUCTION  
COMPANIES ASSOCIATION

## CSR NEWSLETTER

Quarterly Publication of Pakistan E&P Companies

1st Issue

Livelihoods



Welcome to the First Issue of the Corporate Social Responsibility (CSR) Quarterly Newsletter of the Pakistan Petroleum Exploration and Production Companies Association (PPEPCA).

PPEPCA is the representative body of local and foreign companies engaged in exploration and production of hydrocarbons in Pakistan. There are seven committees within PPEPCA that meet on a monthly basis to confer on all issues of common interest, formulate strategies and coordinate their activities in their respective fields.

The 'PPEPCA CSR' newsletter is being published by the Community Development Committee with the view to share the community development initiatives being undertaken by the member companies in such fields as education, health, water and livelihoods with all stakeholders.

The theme of this issue is 'Livelihoods' and it portrays the variety of projects initiated by member companies to provide a means of support and subsistence to rural communities.

We hope you find this newsletter enlightening and informative!

A handwritten signature in blue ink, appearing to read 'Georg Wachtel'.

Georg Wachtel  
President  
PPEPCA Expert Committee on Community Development

**This issue - Livelihoods**

Entrepreneurship & Marketing Development Programme For Women In Dadu

A Journey of Success

Vocational Training Schools In Quetta, Karak, & Tando Muree

Income Generation through Promotion of Handicrafts

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Local Women Entrepreneurs

Entrepreneurship & Marketing Development Programme Sustainable Livelihoods For Women In Dadu

The main objective of this programme is "to contribute to a sustainable community development process through improved livelihoods for local women by providing them with opportunities for income generation and training in production and marketing".

To counter socioeconomic problems in the area, BHP Billiton Pakistan established a vocational centre in 2001 called "Sartiyoon Silai Karhai Markaz" (women sewing and stitching centre). The main objective of the centre is to encourage women to develop skills in making traditional handicrafts and to utilize this talent for income generation leading to improvement in their socio-economic status at the household level.

Based on the underlying principles of the vocational centre, BHP Billiton in partnership with the Canadian International Development Agency's (CIDA) Program for the Advancement of Gender Equality (PAGE), initiated a project to train women for business. Institutionally, the EMDP went through major change and a NGO, Women Skills Development Organization (WSDO) was set up to manage the project. At an assessment workshop of 120 women, 20 women were selected for micro-credit loans. A Local Training Committee was established to help develop this entrepreneurship.

EMDP Sindhi Handicrafts Exhibitions

As a first step towards developing markets for these women's products, a major exhibition was arranged in Islamabad in April 2005, giving the women the opportunity both to display and to sell their products. The exhibition was a great success. More exhibitions were held in Islamabad and Dadu to improve market linkages between the local community and the global market.

Impact of the Project

The empowering process initiated by this program has started showing results in the form of transforming gender relations in the family and community to effectively achieve sustainable human development. There is now an increasing awareness on women's capacities and rights.

Future Plans

With support from BHP Billiton, the WSDO will arrange a series of further exhibitions, both in and outside Pakistan, to effectively sell its products and create market linkages. The EMDP also plans to establish a micro-credit facility to provide financial services to women entrepreneurs. These women will also be offered further training in enterprise development and management techniques.

Contributed By: 

**A Journey of Success**

Abdullah Nizamani is a beneficiary of British Petroleum Pakistan's two-year Operator Training Programme, in which the company has invested over \$1m (Rs.59,000,000) during last five years. A total of 183 operators, all local residents of the Badin Concession Area, have been trained at different levels, with a majority assigned to field operations, some occupying senior positions or moving to other BP locations. Some have moved within the



Abdullah In The UK During His Training

industry.

Abdullah belongs to Malhan a village, five kilometres from Matli in Badin. After completing his intermediate education, he applied for admission to Mehran Engineering University. When he read a BP job announcement in a local newspaper, he encouraged a friend to apply his friend was selected. After about one-and-a-half years the company again advertised for Field Trainees, and this time Abdullah tried his luck.

After clearing all the written tests and interviews, Abdullah joined BP Pakistan. Sixteen years later, he has never looked back.

Based on experience and merit, Abdullah got an opportunity to move abroad with BP. Currently taking training in the UK, he will travel to Korea for further training, and then begin his assignment in offshore Angola. Abdullah will be working in deepwater operations that are both complex and challenging - drilling in water depths ranging between 1,200m and 2,700m and in areas where the subsurface geology tests the best of drilling and completions capabilities. But Abdullah's training and experience with BP places him well to meet these challenges.

He has learnt a lot from the company's policies and procedures and its strong approach towards improving the lives of local people. Abdullah credits his success to his education remaining grateful to BP, his relatives, teachers and even the staff of the local buses.

Contributed By:





Technical School in Quetta

**Vocational Training Schools In Quetta, Karak, & Tando Muree**

The Oil & Gas Development Company Limited, while commencing operations in any particular area, hires local labour and outsources jobs to local contractors and vendors / suppliers thus enabling job creation and revenue generation within the locality.

Recently, OGDCL established two Technical Training Schools in Quetta, Balochistan, and Karak, NWFP. It provides financial assistance for salaries of teaching and other staff, materials and building rent. Training programme includes classroom instructions and on-job practical training with students being paid Rs 2,000 monthly stipend. On completion of training, certificates are awarded by OGDCL's Petroleum Research Training Institute (PRTI) Islamabad.

The Technical Training School at Quetta started functioning in March 2006, enrolling 100 students for a one-year course in drilling and production disciplines. The students were selected from the concession areas granted to OGDCL by Government of Pakistan, namely Kotra, Khajuri, Zin, Saruna, Kohlu, Kalchas and Shahana, all located in Balochistan. In Karak, NWFP, 100 students were enrolled in April 2006, all hailing from in and around Shakardara in NWFP districts of Bannu, Kohat and Karak.

As a gesture towards empowerment of women, OGDCL has also established a Vocational Training School for girls at Tando Muree, District Hyderabad, Sindh, to provide them with livelihood opportunities. The school imparts skills in stitching, cutting and embroidery. To date, 100 girls have enrolled from villages near the Tando Alam Oil Complex.

Contributed By:

**Income Generation through Promotion of Handicrafts**

The Community Development Program of OMV Pakistan aims to contribute to an overall better quality of life for everyone in OMV's concession areas in Taluka Nara, District Khairpur and Taluka Salehpat, District Sukkur. We are committed to improving the living conditions in our neighborhood on a sustainable basis by implementing a sound community development program.



Promoting Local Skills

water and livelihood activities based on the findings of the baseline and need assessment studies carried out in our development and production leases.

OMV Pakistan is supporting the local people to increase their income levels through various income generation activities. As a part of these activities, we have a handicrafts project which aims to increase the income of the people of the area by promoting and enhancing their existing skills in producing traditional craft. Approximately 53 men and women are being facilitated to ensure that all the produced items are compatible with the present market. Exhibitions are held at the national and international level to display their craft and all proceeds from the exhibitions go to the men and women of OMV Pakistan's concession areas in Sindh. This not only helps to preserve the indigenous skills of the local people but also aids in generating income for the improvement of their lives.

Contributed By:



Supporting Livelihood Opportunities

**Gender Based Capacity Building**

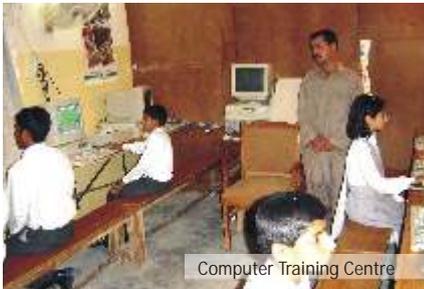
In Orient Petroleum International Inc. (OPII) we are committed to execution of Community Development Schemes independently and in collaboration with NGOs like HOAP, Hashoo Foundation and Umeed-e-Noor as well as Government of Pakistan. Being a prudent and efficient operator committed to the cause of Social Welfare. OPII has though provided jobs to over 200 personnel from local communities yet our main emphasis has always been the development of E&P areas and Capacity Building of the deprived communities.

In line with the concept of Human Development OPII has been investing in Health and Education with special emphasis on local women. Gender Health and Capacity Building were identified as areas for initial intervention/investment. Training of 20 Traditional Birth Attendants each in Mirpurkhas and Khipro was organized so that obstetrical complications and deaths during pregnancy/childbirth could be avoided by the assistance of skilled Birth Attendants having bonafide means of income.

A total of 79 sewing machines and 3 knitting machines were donated to the women of the economically downtrodden communities of Mirpurkhas & Khipro in Sindh and Karak in NWFP so that these women could work in conformity with their socio-cultural norms and respectably earn their livelihood. OPII remains committed to undertaking need based Social Welfare and Community Development Schemes in its exploration areas.

Contributed By:





Computer Training Centre

**Computer Training Center cum Library at Sui**

Pakistan Petroleum Limited (PPL) under its Corporate Social Responsibility is making significant interventions in the social sector and gives priority to education and vocational training to help the under-privileged.

At its operational field at Daultala, Adhi in Punjab; the company supported the Government Technical Centre that provided skills development to the local youth. PPL built; three workshops at this center, where students learn crafts such as carpentry, electrician etc. To open doors for the youngsters to develop skills in computer's technology and to bring awareness amongst the general public; the company through PPL Welfare Trust constructed; a Computer Training Center-cum-Library complex at Sui. And to promote technical education and provide employment opportunities; PPL adopted a Government Technical Training Center at Sui.

In 1957, PPL established Sui Model School. The institution, over the years imparted education to thousands of student of the area that helped them grab jobs for themselves in the local Oil and Gas industry and made their futures bright. And to make the education within the reach of general public at Sui; PPL made partnership with a local NGO; the Taleem Foundation. The company constructed and donated large building for the establishment of school to the organization at Sui.

To enhance job opportunities in Petroleum industry; PPL supported establishment of Chairs at the two prestigious engineering universities of the country. The intervention will not only bridge gap between academia and the petroleum industry but through improved curriculum and relevant research will directly support expansion of petroleum exploration activities across the country; creating more job and business opportunities.

Contributed By:



Providing Jobs By Spreading Education

**Envisioning A Better Future**

Tullow Pakistan (Developments) Ltd. aims to conduct business that is safe and environment friendly. In planning of any project we integrate EHS and CSR requirements. This helps us to be a careful operator and a responsible partner. Tullow has been active in developing economies for twenty years for people in Africa and Asia, to overcome poverty with local communities support.

The basic necessities of life are not readily available at Sara gas field which were overcome by building a good quality road, and by drilling two water wells for the local community by Tullow.

Education opens up the road for better employment opportunities thus better living standards, therefore social funds were made available. The program was guided in complete harmony with Government of Pakistan, Ministry of P&NR and Local Government Agencies.

An Agreement was signed between District Government of Ghotki and Pakistan Centre for Philanthropy (an NGO) to utilize all funds and non-financial resources to improve the government run schools by initially adopting 12 schools. Tullow provides job opportunities to local teachers working in these schools and is also responsible for management of buildings transferred by the District Government of Ghotki. Tullow has improved the quality of education of the adopted schools, new schools constructed, re-habilitation work, provided learning material and teachers training to ensure that schools function effectively.

Contributed By:



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