

PAKISTAN PETROLEUM EXPLORATION & PRODUCTION COMPANIES ASSOCIATION

# **CSR NEWSLETTER**

Quarterly Publication of Pakistan's E&P Companies

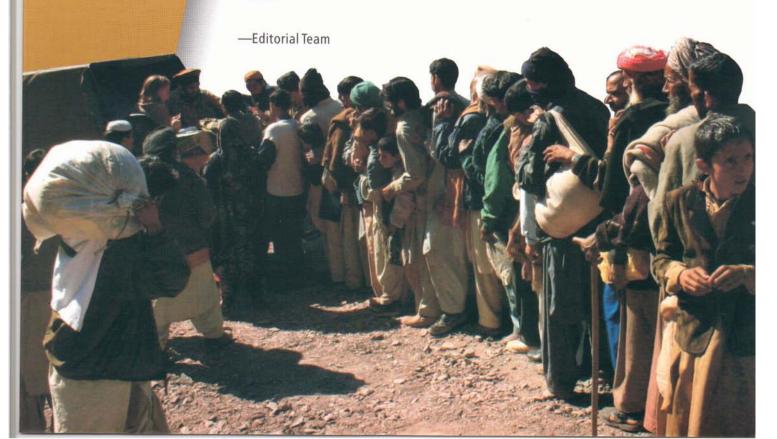
5th Issue - Spring '08

**Emergency Relief** 

Welcome to PPEPCA's fifth CSR newsletter. Our theme for this quarter being 'Humanitarian Aid for Disaster Relief and Recovery', the issue recounts the PPEPCA member companies' contributions towards relief and reconstruction efforts in Pakistan. The member companies have time and again come forth to provide aid for disaster-struck populations in emergency situations caused by natural disasters.

Their areas of operations remain the priority of oil and gas Exploration and Production (E&P) companies. However, over the years, natural calamities such as unexpected floods and the sudden earthquake in the northern areas have witnessed companies offering monetary and personnel support to the relief and reconstruction, and even long-term rehabilitation efforts of the government and NGOs. The articles in this issue reflect the resolve of these companies to be responsible citizens by standing firm and working together with other players, for the meaningful reconstruction of lives of those faced with tragedies.

The companies view such humanitarian and developmental efforts to be an integral part of their Corporate Social Responsibility (CSR), be it within their E&P areas or at the national level. In the articles inside, we hope to provide readers with a glimpse into the companies' participation in humanitarian activities in times of crises and need.



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## This issue - Emergency Relief

Unified Response to Rebuild Communities

Giving Hope in Emergencies

Homeless No More

Rebuilding Lives

Care and Support in Times of Need

Saving Lives Through Rapid Action

Back to Life - Rehabilitating the Disabled

**Building Bridges for Effective** Relief Work

A Multi-Pronged Approach towards Providing Earthquake Relief

#### Unified Response to Rebuild Communities

The United Nations declared the October 8, 2005 earthquake in Pakistan's northern areas as the worst natural disaster in recent history. The powerful tremors caused unprecedented destruction. Among the millions of victims, thirty-three employees of BHP Billiton Pakistan, including local contractors, also suffered losses of multiple lives in immediate families as well as loss of property.



BHP Billiton supported TCF School in Azad Kashm

BHP Billiton's Pakistan Production Unit staff rose to the occasion to give moral and financial support to their colleagues and others who were affected. The voluntary committee and fund formed to help the distressed colleagues raised approximately US\$ 20,000/- through employee contributions, and BHP Billiton's Matched Giving Programme contributed a further US\$ 20,000/-. Financial aid poured in from the international units of BHP Billiton as well — collectively, BHP Billiton & employees worldwide donated more than US\$ 1.1 million for earthquake relief efforts.

In wider relief and rehabilitation efforts, BHP Billiton Pakistan made several monetary contributions. The company donated US\$ 10,000/- to Red Crescent Pakistan to support the supply of medical items to the quake-hit areas, and US\$ 200,000/- each to the President's Earthquake Relief Fund and The Citizen's Foundation (TCF) for various reconstruction projects being undertaken in the earthquake zone. A further US\$ 100,000/- were provided to the Sungi Foundation, a local NGO, to aid their quake-related efforts. As long-term support, BHP Billiton provided additional support amounting to over US\$ 145,000/- to TCF for the construction of a school in Nurgran Viillage in Muzzafarabad.

BHP Billiton's efforts to help victims of natural calamities are wide-ranging and long-term. BHP Billiton dedicates a significant portion of its community support in the areas where it operates and where its employees live and work. One example of BHP Billiton's undertakings in their concessions is the case of District Dadu and Qambar Shahdadkot that were badly hit by floods during 2007. BHP Billiton contributed US\$ 275,000/- towards rescue and relief operations, along with a commitment to undertake long-term rehabilitation process during the year. This includes construction of damaged infrastructure such as houses, schools, health units etc. As a socially responsible company, BHP Billiton believes that its success relies on being a valued member of the community.

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bhpbilliton

#### **Giving Hope in Emergencies**

Occurring without any warning, the damage and destruction caused by natural disasters has a staggering impact on the lives of the affected communities. Natural calamities like floods and earthquakes destroy the environment, infrastructure, and social service networks. An urgent response to such emergencies is crucial to provide immediate relief to the disasterstricken people. At BP Pakistan (BPP), we have a history of responding promptly to such events in the location that relate to our work and where a positive difference can be made.

In BPP's Concessions, the district of Badin experiences repeated spells of floods and cyclones and is extremely vulnerable to weather conditions. During the 2003 monsoon season, Badin received a staggering 300mm of rainfall in just twenty-four hours. Heavy rains and the consequent flooding played havoc with people's safety and health; forty people perished and thousands were left homeless. In this time of need, BPP supported the local government to help alleviate the condition of the affectees.

The biggest obstacle faced by the relief teams in Badin was the absence of road links. As most of the roads were completely submerged, many communities were completely cut off from their



surroundings. While the army provided helicopters to airlift stranded people to safety, BPP supplied four wheel drive vehicles to distribute relief goods and transport local people to relief camps. In addition, BPP set up relief camps in schools and other government buildings to provide flood victims with shelter, food, and first-aid. These life-saving initiatives were undertaken at a cost of about US\$ 200,000/- donated by BPP.

Outside our Concessions, BPP's response to the earthquake of October 2005 also evinces our dedication to responsible corporate behaviour. BPP responded by donating US\$1.2 million to UNICEF, Red Cross, and the President of Pakistan's Earthquake Relief Fund, as its contribution towards the rehabilitation of communities affected by the earthquake. BP matched all of the donations its global employees made towards this relief effort.

































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#### Homeless No More

As an international company, MOL Pakistan strives to foster relations with local communities by being a reliable partner in supporting constructive public activities. Committed to making social investments in its immediate and broader environment, MOL Pakistan has always risen to the occasion to help communities that have been hit by natural calamities to stand up on their own feet again.

The devastating earthquake of October 8, 2005 in the northern areas of Pakistan killed at least 73,000 people, injured another 70,000, and left over three million homeless. As its first response, MOL sent its international rescue team to the quake-hit areas with humanitarian aid supplies. MOL Pakistan decided to provide prefabricated temporary shelters to the displaced communities of Abbottabad and Mansehra so that the vulnerable group of women and children was not left exposed to the harsh winter conditions. In collaboration with the District Government of Abbottabad, MOL Pakistan constructed the 'MOL City' in Havalian. The City was designed with roads and parks, with each of the 56 pre-fabricated houses consisting of one room, a kitchenette, and a bathroom. After its completion, the project was handed over to the District Government of Abbottabad.

MOL Pakistan also played a positive role in offering immediate relief to the disaster-stricken people of Charsadda and Karak when flash floods caused by heavy rains wreaked havoc in the NWFP in 2007. Relief goods such as tents, blankets, and canned foodstuffs were provided to the District Governments of Charsadda and Karak for distribution among the affected people in the area.

MOL Pakistan's prompt response to natural disasters anywhere in the country is testament to its dedication to be an active part of relief and rehabilitation processes being undertaken.

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#### Rebuilding Lives

As a responsible corporate citizen, the Oil and Gas Development Company Limited (OGDCL) not only takes community development initiatives to improve the lives of the people in areas where it operates, but also believes in responding to emergencies and natural disasters in a positive manner to save and rebuild lives. The horrific earthquake of October 2005 presented itself as a test for the government and the people of



OGDCL staff captures a scene of destruction in

Pakistan alike. Aware of the Company's duty to the nation, the OGDCL Board responded to the tragedy by approving PKR 500 million for relief and rehabilitation efforts directed at the quake victims, and made a prompt donation to the President's Relief Fund. Medical missions were fielded by the Company to the worst-hit towns of Mansehra, Balakot, and Abbottabad. Relief parties stocked with blankets, food, and tents were also sent to the affected areas. The OGDCL also suffered a heavy private loss through 400 affected employees, who were granted funds for reconstruction and repair of their homes. In a similar vein, OGDCL responded to the call of its flood-stricken countrymen in 2006 by contributing PKR 50 million to the Government's Flood Relief Fund. The OGDCL's community development programs aim to contribute to the achievement of the United Nations' Millennium Development Goals that recognise the interdependence of growth, poverty reduction, and sustainable development. OGDCL strives to pursue community development activities in remote areas to support and address these issues.

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#### Care and Support in Times of Need

During times of crises and natural calamities, OMV and its employees have always felt the need to respond in a timely and organized manner to help overcome the suffering of the people in Pakistan. The earthquake of October 2005 jolted the northern areas of Pakistan and caused unprecedented death and destruction. OMV Austria responded immediately to the rescue and relief needs of those affected. In



addition to special winterized tents and short-term and long-term assistance to employees who suffered loss due to the earthquake, a sum of US\$ 500,000/- was donated to the President of Pakistan's Earthquake Relief Fund. Deeply moved by the tragic incident, OMV employees responded promptly too. From voluntarily traveling to AJK to help the affectees to generous donations in cash and kind—a collective sum of PKR 700,000/- was donated to SUNGI Development Foundation and Edhi Foundation—the employees made every effort to help those in need. OMV also lent a helping hand in September 2003, when heavy rains wreaked havoc in Sindh. To combat the outbreak of disease in the aftermath of the rains, OMV facilitated the district governments of its concession areas in arranging medical camps in villages and providing vaccines for livestock. OMV endeavours to operate in a socially responsible manner and the well-being of its employees and neighbouring communities is of utmost concern to the company.

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#### Saving Lives Through Rapid Action

In July 2007, Petronas Carigali (Pakistan) Limited, found itself in the midst of flash floods that struck the provinces of Sindh and Balochistan and left thousands of villages submerged, and millions of people displaced. Part of Petronas Carigali's Concessions, Kamber-Shahdadkot was one the worst-affected districts with 800 villages reported as inundated and over 100,000 people turned homeless. At this critical time, Petronas Carigali decided to go beyond its social welfare obligation to extend much-needed support to the local government's efforts to deal with the floods. Following its principle of consultation and prioritization of community needs, Petronas coordinated with the District Administration of Kamber-Shahdadkot to conduct a rapid need assessment, which helped identify an urgent need for medicines to combat the outbreak of deadly diseases in the wake of the floods. Petronas, thus donated the required medicines to the District Health Department to help treat patients living in camps in the Warah tehsil.

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#### Back to Life - Rehabilitating the Disabled



The October 2005 earthquake that struck the northern areas of Pakistan reduced the beautiful valleys of Azad Kashmir and NWFP to rubble in a matter of seconds. Causing widespread death and homelessness, it also left several thousand people with permanent physical disabilities. Being a socially-aware corporate citizen, Pakistan Petroleum Limited (PPL) recognized the urgent need for medical assistance in the affected areas and immediately dispatched a team of doctors and paramedics, and relief goods like edibles, clothing, shelter supplies, and fuel to the worsthit areas. In the aftermath of the earthquake the difficulties faced by those rendered disabled became apparent - unable to be taken care of by families and guardians, they soon began to be regarded as a social burden. Striving to make a lasting contribution, PPL decided to direct its long-term efforts in the quake-affected areas towards the rehabilitation of the amputees in the devastated district of Bagh in Azad Kashmir, and set up the PPL Rehabilitation Centre Bagh in partnership with Karachi-based NGO Murshid Hospital and Healthcare Centre (MHHCC). PPL donated PKR

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37.7 million to MHHCC to cover the Centre's operational expenses for a

three-year period. Managed by

MHHCC and technically supported by

the Pakistan Institute of Prosthetic & Orthotic Sciences, the Centre extends free services to the paraplegics and

physically impaired people not only within Bagh, but from its surrounding areas as well. Through social and psychological rehabilitation treatment

at the Centre, handicapped patients

are able to return to a more normal and

productive life. The Centre is a

manifestation of the company's

enduring commitment to improve the lives of the quake-affected people of



### **Building Bridges for Effective Relief Work**

Petroleum Exploration Private Limited (PEL) responded to the earthquake of October 2005 instantaneously. True to the company's vision, PEL utilized all available resources to help tragedy-struck people after the earthquake. With his residence close to the site of the destroyed Margalla Towers, PEL's CEO arrived at the scene and immediately mobilized all the employees and resources of the company to set up a base camp. Close to the fallen tower in Islamabad's sector F-10, the camp facilitated on-going rescue activities.

PEL supplied relief workers with food and transportation and shifted the injured to hospitals on a voluntary basis. The affected people from the northern areas such as Balakot, Abbotabad, Mansehra, and Muzaffarabad were provided with relief goods and medicines. PEL also made efforts to rehabilitate displaced and affected families in liaison with international NGOs. To carry out long-term rehabilitation, PEL made monetary donations to support various NGOs.

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### A Multi-Pronged Approach towards Providing Earthquake Relief

As a responsible and socially aware Exploration and Production company, Tullow Pakistan (Developments) Limited (Tullow) strives to be a safe operator and a good neighbour wherever it operates. Committed to the betterment of its surroundings, Tullow's response to the catastrophic earthquake of October 8, 2005 was immediate. Tullow was brought face to face with



Preparation of food packages for earthquake victims

the earthquake as eight of its employees suffered direct losses in the disaster, which motivated the company to take a multi-pronged and multi-phased approach towards relief and rehabilitation efforts.

As the first step to offer relief, Tullow staff personally prepared 500 packages of food to send to Rawlakot and Mansehra to address victims' critical need for nourishment. Each packet contained enough food to sustain five persons for two days. In addition, Tullow generated funds for donation to various relief efforts in many ways; the Tullow Board in London donated US\$ 250,000/-, Pakistan staff contributed one day's salary, and Tullow's Chief Financial Officer and Executive Director participated in the Dublin City Marathon on October 31, 2005 to raise another US\$ 9,000/- for earthquake relief. Tullow thus managed to donate US\$ 100,000/- to the President's Earthquake Relief Fund. Moreover, affected Tullow employees were provided with PKR 150,000/- each as financial assistance.

In the second phase, Tullow bolstered the rehabilitation efforts of the NGO Subh-e-Nau by establishing a mobile team and contributing PKR 3.7 million for their outreach program to help trauma victims of the tragedy. Tullow management also funded the purchase of an ambulance for the EDHI Foundation for use in the quake-hit areas. In order to make a further lasting contribution, Tullow donated over US\$ 62,300/- to the Association of Physicians of Pakistani Descent in North America (APPNA) to aid the construction of an orphanage in Muzaffarabad. Tullow takes great pride in knowing that its efforts to assist earthquake relief and rehabilitation efforts in Pakistan contributed in bringing about an improvement in the lives of the affectees.

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